

## Mainstreethost

### DIGITAL MARKETING AGENCY SINCE 1999

#### **Press Release**

Contact: Brandon Koch Inbound Marketing Specialist Mainstreethost | 888.874.3791, ext. 2216 <u>bkoch@mainstreethost.com</u>

#### Mainstreethost Ranked Buffalo's Best Web Design Firm

#### CEO Ross Marranca pegged as up-and-coming executive

AMHERST, NY – Mainstreethost, one of Western New York's largest digital marketing agencies, was pegged as Buffalo's best "Web Design Firms," as compiled by <u>Buffalo Business First</u>.

Mainstreethost designed approximately 600 websites in 2013, nearly tripling second-ranked 360 PSG, which Mainstreethost dethroned from its top-ranked position. Clients of Mainstreethost include fellow homegrown businesses <u>Davis-Ulmer Sprinkler Co.</u>, <u>Salvatore's</u>, and <u>Stereo Advantage</u>.

Along with that honor, Mainstreethost Chief Executive Officer Ross Marranca was named one of the area's top up-and-coming executives.

"This recognition reflects the commitment and dedication put forth by all of Mainstreethost's employees," said Marranca, son of Mainstreethost founder and president, Michael Marranca. "It's a great honor and accomplishment to have Mainstreethost ranked among a group of other formidable marketing agencies."

Mainstreethost, which is located at 207 Commerce Drive in Amherst, has operated since 1999. Since then it has grown to more than 160 employees locally, including 26 website designers and programmers, in addition to a secondary office in Las Vegas.



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Over the past decade, Mainstreethost has grown to be one of Western New York's fastest-growing marketing companies

"I've been with Mainstreethost for the past eight years, and I've watched the company grow from roughly 20 employees to the more than 160 we staff today," said Inbound Marketing Manager, Craig Kilgore. "Since adopting the Inbound Marketing methodology, we've grown our own web presence by close to 200 percent. We're in the process of taking these techniques, strategies, and processes, combining them with years of data, and building cutting edge solutions for our clients. Providing effective and affordable solutions to our clients is what continues to set us apart from other agencies in the country. We have exciting things on the horizon, and I'm both happy and fortunate to not only be a part of it, but to be right in the middle of it."

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Mainstreethost is a digital marketing agency that offers everything you need to have a successful Web presence. For 15 years, Mainstreethost has helped businesses around the world develop and implement strategic inbound marketing services. Its employees work with more than 4,000 small, medium-sized and large businesses, helping them improve search engine visibility, attract visitors and generate high-quality leads. Mainstreethost offers a range of digital marketing services including search engine optimization, content marketing, social media marketing, paid advertising, web design, and more. Call 888-874-3791 for more information, or visit <u>www.Mainstreethost.com</u>.



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